








# The Business Model Canvas

Designed for:

Designed by:

Date:

Version:

<p>Key Partners </p> <p>Who will help you?</p>	<p>Key Activities </p> <p>How do you do it?</p>	<p>Value Propositions </p> <p>What do you do? What value do you bring to your customers?</p>	<p>Customer Relationships </p> <p>How do you interact?</p>	<p>Customer Segments </p> <p>Who do you help?</p>
	<p>Key Resources </p> <p>What do you need?</p>	<p>START HERE</p>	<p>Channels </p> <p>How do you reach them?</p>	
<p>Cost Structure </p> <p>What will it cost?</p>	<p>Revenue Streams </p> <p>How much will you make?</p>			



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